SPONSORSHIP PACKAGES

for the PENNSYLVANIA EQUINE COUNCIL

Below you will find information on sponsorship levels for the Pennsylvania Equine Council's Mobile Learning Center. Our Mobile Learning Center will have a power point presentation that will play continuously on a large screen with our display. Advertisements will be interspersed with appropriate points of education relating the mission, goals and accomplishments of the PEC.

Pennsylvania Equine Council

When presented as part of the Mobile Learning Center emphasis will be placed on youth and equine education. When used in conjunction with other venues, there may be a more general view of the mission and activities of the PEC.

I hope you find this program attractive. We estimate that potential exposure at the Farm Show will be to potentially 400,000 plus people, at the York Fair in excess of 250,000 and Ag Progress Days may exceed 30,000. Current plans will include 25 - 30 days of this presentation with the Gold Package. We will plan to write these contracts for a 12-month period and also plan to offer "right of first refusal" for renewals.

GOLD PACKAGE -- $3500.00 to include:

- 12 months exposure on our Power Point at all venues where we have a presence
- Specific business will be exclusive for the contract period
- Full page advertisement in our stand-alone newsletters for one year
- Link to our web site
- Advertisement on our web site
- Invitation (for two) to VIP night at Harrisburg Expo

SILVER PACKAGE -- $2000.00 to include:

- Exposure on our Power Point at the Farm Show or York Fair and at all other venues where we have a presence
- One half page advertisement in our stand alone newsletter for one year
- Specific business will be exclusive for the venue selected
- Link to our web site
- Advertisement on our web site
- Invitation (for two) to VIP night at Harrisburg Expo

BRONZE PACKAGE -- $1500 to include:

Option 1 - 12 month exposure on our Power Point at all other venues where we may have a presence exclusive of Farm Show and York Fair

Option 2 - Exposure at Farm Show or York Fair ONLY

- One half page advertisement in our stand alone newsletter for one year
- Link to our web site
- Advertisement on our web site
- Invitation (for two) to VIP night at Harrisburg Expo

SUPPORTER PACKAGE -- $300 per event to include:

- Signage on stall fronts of our display horses or at other events as appropriate
- One quarter page advertisement in our stand alone newsletter for one year
- Link to our web site
- Advertisement on our web site
- Invitation (for two) to VIP night at Harrisburg Expo