

**Pennsylvania Equine Council  
Board of Directors Meeting  
Final Minutes  
May 19, 2016  
Pennsylvania Farm Show Building  
Harrisburg, Pennsylvania**

1. **Call Meeting to order** – The meeting was called to order by President, Charles Van Auken at 12:10 pm.
  
2. **Roll Call :**
  - A. **Board of Directors Present:** Charles Van Auken, President; Bud Wills, Vice President; Edith Ryan, Treasurer; Aleta Seifert, Corresponding Secretary; Gail Eichelberger, Recording Secretary; Jeanne Askey, Donna Foulk, Amanda Gerner, Linda Golden, Mike Kraft, Helene McKernan, Guy Seifert, Skip Seifert, Ann Swinker, and Elaine Winters.
  
  - B. **Board of Directors by Teleconference:** No call-ins.
  
  - C. **Board of Directors Absent:** Judy Cole, Sharon Kessler, Capri Stiles-Mikesell, Desilene Phillips, Rick Shiffler and Burt Staniar.
  
  - D. **Guests:** Heather Stofanak and Gwen Wills.
  
3. **Approval of the Minutes** – Minutes of the March 19, 2016 meeting were emailed to members of the Board of Directors for review prior to the meeting. See attached. *A motion to approve the minutes of the March 19, 2016 Board of Directors Meeting was made by Helene McKernan, seconded by Skip Seifert. With no further discussion, a vote was taken and the motion passed.*
  
4. **Treasurer's Report** – Edith Ryan: A Financial Statement was emailed to members of the Board of Directors for review. See attached. Beginning balance March 1, 2016 was \$34,831.77. Total deposits for March were \$13,360.92; total payments were \$4,356.12. Ending balance March 31, 2016 was \$44,106.57. Beginning balance April 1, 2016 was \$44,106.57. Total deposits for April were \$3,979.60; total payments were \$6,953.05. Ending balance April 30, 2016 was \$44,133.12. *A motion to accept the treasurer's report subject to audit was made by Bud Wills, seconded by Guy Seifert. Motion passed.* \$704.00 in donations were deposited. The bill from The Culinary Group for the EXPO VIP night was received in the amount of \$814.20. Next year the tax report will be E-Filed. The Budget is completed and Edith will bring it along to the next meeting. An audit was performed by Amanda Gerner and Elaine Bish. All books were in order.

Bud Wills reported that there was a request for a donation to the Equine Land Conservation Resources. This organization is beneficial in helping to keep public lands open for equestrian use. *A motion to donate \$100.00 to the Equine Land Conservation Resources was made by Bud Wills, seconded by Guy Seifert. With no further discussion, a vote was taken and the motion passed.*

5. **Corresponding Secretary's Report** – Report was emailed prior to the meeting. Aleta reported that we received \$300.00 for the start-up money and \$59.21 additional earnings from the calendar project from the Crawford County PEC group.
6. **Foundation Report** –Jeanne Askey reported. The balance in the Foundation account for March 2016 is \$25,444.46. The balance in the Scholarship account for March 2016 is \$566.46.

## 7. Old Business

- A. **Sponsorship Policy** – Charles Van-Auken reported. Charles shared his concern about whether the Crawford County Photo Contest sponsors should be allowed to advertise their sponsors in the PEC newsletter, E-Blasts or Facebook. Some board members commented that this should not be allowed. Amanda Gerner said she will change the Facebook information that she gets from Crawford County to say “Crawford County, Chapter of the PEC” before it is posted on Facebook. A board member suggested that we totally step away from any involvement in the photo contest. *A motion was made to return the twenty percent profit money that we received from Crawford County along with a letter of understanding explaining why the PEC is not willing to be involved anymore was made by Guy Seifert. This motion failed for lack of a second.* Linda Golden commented that the disclaimer must be on everything that the Crawford County group puts out on the photo contest. Mike Kraft commented that the sponsors for the photo contest should not be listed in the PEC publications or the Web-site because it is in conflict with the PEC's sponsors. Helen McKernan commented that there is nothing stated in the By-Laws about how the County Directors run their programs. Linda commented that the difference about this situation is that Crawford County asked for our help. Aleta Seifert added that the decisions are at the discretion of the Executive Committee. As the chairman of the county directors, Charles is the point of contact and he will then bring the information from the county directors to the Executive Committee for approval. Bud Wills asked what the profit was on the 2016-17 photo contest. It was unclear what the exact amount was.

- B. Calendar and Photo Contest 2017** – Information covered in Old Business – A. No other information available at this time from the Crawford County Director.
- C. Paper Horse Advertising** – Charles Van-Auken reported. *A motion to use the same procedure for advertising as we have in the past was made by Bud Wills, seconded by Skip Seifert. With no further discussion the vote was taken and the motion passed.* Helene McKernan commented that the committee should be able to use their budgeted money as they want.
- D. Role Description and Journal Entries** – Capri Miksell-Stiles emailed a sample format that she would like all officers and chairman to complete and return to her to be entered into the Policies and Procedures. This will be valuable information for future use. Capri was not present at the meeting to discuss or answer questions from the board.
- E. Kile Horse Show** –Skip Seifert reported. The PEC will be sponsoring five classes again this year. There will be a total of \$500.00 in prizes for each class. \$400.00 in cash prizes and \$100.00 for a cooler. The cash prize will pay \$200.00 for first place, \$125.00 for second place and \$75.00 for third place. The first place winner will receive the cooler. Bud Wills questioned the amount of money that the PEC is designating for the Kile Horse Show. Skip suggested we keep it the same for this year and see how much participation we get.
- F. Policies and Procedures** – Helene McKernan is working on this. She commented that it is very important that we all read and understand the information and make sure it is correct and up to date.

*President Charles VanAuken left the meeting and Vice President Bud Will took over.*

## 8. New Business

- A. National Equestrian Trails Conference** – Bud Wills reported that the conference will be held July 7-10, 2016 in Raleigh, North Carolina. Bud and Gwen Wills will be presenting at the conference. Their registration is paid for and there will be an expense of \$99.00 a night for lodging which should also be covered. There was discussion on sponsorship to the conference and the expense to set up the trails booth. *A motion to pay the \$350.00 for sponsorship and booth set-up was made by Elaine Winter, seconded by Linda Golden. With no further discussion the vote was taken and the motion passed.* Guy Seifert questioned what benefit the PEC receives from the expense and advertising at this kind of event. Does the PEC have money budgeted for marketing and if not should we do this and how should we present the image of the PEC in the future.

- B. Newsletter, Officers and Directors Information** – Bud Wills reported that there is only room in the newsletter for one address and phone number. Any changes will be made once a year. Bud commented that information effecting a board member or committee will only be sent to that individual and not the entire board. Helene McKernan commented that she does not agree with that and would like to have all of the information sent to her so that she is kept informed.
- C. American Horse Council Annual Meeting**– Bud Wills reported. The annual meeting of the American Horse Council will be held on June 12-15 in Washington D.C. Bud and Gwen Wills as well as Ann Swinker will be attending. Ann will be receiving the Van Ness Award this year. Our congratulations to Ann.
- D. PEC Annual Meeting and Issues Forum** – Bud Wills reported. The meeting will be held this year on December 10, 2016 at the Hotel 8 in State College. The board meeting will take place the evening of December 9. Ann Swinker is assisting Bud in the planning and would like to send out a survey to see what kind of equine issues people are interested in. This will assist in the planning for speakers and presentations. *A motion was made to have Ann Swinker develop questions for a survey and put in on the web through Survey Monkey by Mike Kraft, seconded by Helene McKernan. With no further discussion the vote was taken and the motion passed.* Donna Foulk volunteered to help Ann.

## 9. Committee Reports

- A. Advertising** – Bud Wills reported that he and Capri Stiles-Mikesell will be meeting to work on advertising procedures.
- B. Collegiate Membership** – Burt Staniar had no report
- C. Education Grant Program** – Donna Foulk reported. Donna introduced her guest Heather Stofanak who works with the Manure Management Program at Penn State University. She asked that a monetary amount be agreed upon so she can implement the grant program that was approved at the August board meeting. *A motion to designate an amount of \$2,000.00 as start-up money in the budget was made by Skip Seifert, seconded by Amanda Gerner. With no further discussion the vote was taken and the motion passed.*  
If more funds are needed then the Executive Board would have to approve it.
- D. Electronic Director’s Manual** – Report emailed to board members. Helene McKernan commented that any changes must be sent to her and Aleta to be reviewed and then added to the manual.
- E. Equine Learning Center** – Report was emailed to board members. Mike Kraft reported that the next event is Ag Progress Days. There was discussion about the Bloomsburg Fair.

*A motion was made to purchase a portable garage using Foundation money donations to the ELC by Amanda Gerner, seconded by Skip Seifert. With no further discussion a vote was taken and the motion passed.*

**F. Equine Welfare** – Report was emailed to board members. Ann Swinker reported. There have been a number of reports of equine diseases and quarantines.

**G. Facebook** – Report emailed to board members. Amanda Gerner reported. Amanda is putting an equine tip on Facebook each week. There has been a lot of activity on Facebook. This is a great way to get information out to members and friends.

**H. Legislation-** Report emailed to board members. Linda Golden reported on HB 544 which is explained in her report. She continues to receive questions on horse boarding issues. She will make herself available after the meeting if anyone wants an update on the Newlin Township, Chester County zoning for horse operations issue.

**I. Membership** – Report emailed to board members. Membership is about the same as last year at this time. It was agreed that if someone has not renewed their membership on time then they need to apply as a new member.

**J. Newsletter** – Report emailed to board members.

**K. Nominations** – Report emailed to the board listing the board members that are up for reelection.

**L. PennAg Liaison** – No report. Skip Seifert and Ann Swinker reported that the next meeting will be held in August.

**M. Policies and Procedures** – No report.

**N. Scholarship** – As of this date there has been no application received for the scholarship.

**O. Signs** – Report emailed to board members.

**P. Sponsorship** – Skip Seifert and Mike Kraft reported that they will be doing some work to fine tune the three levels of sponsorship.

**Q. State Director Chair** – There was discussion about having someone to take on the chairman position.

**R. Trails** – Report emailed to board members. Bud Wills reported that he testified against Sunday hunting. The senate committee is looking for some kind of a compromise to allow the Sunday hunting. DC & R does not have any reports of someone being shot. The Farm Bureau is against Sunday hunting. They reported that if it is passed then most farmers will be posting their land for no hunting.

## 10. Additional Business

None

**11. Meeting Dates**

- (1) August 16 – Ag Progress Days, State College
- (2) December 9 – Hotel 8 State College

**12. Meeting Adjournment**

***A motion to adjourn was made by Mike Kraft, seconded by Guy Seifert. With no further business the meeting was adjourned at 4:00 pm.***

Respectfully submitted,

*Gail R. Eichelberger*

Gail R. Eichelberger  
Recording Secretary