



**SPONSORSHIP PACKAGES**  
**PENNSYLVANIA EQUINE COUNCIL**  
P. O. Box 303, Windsor, PA 17366-0303 888-304-0281

Below you will find information on sponsorship levels for the Pennsylvania Equine Council and the PEC Equine Learning Center. The PA Equine Council will have a power point presentation that will play continuously on a large screen with our display at all listed venues. Advertisements will be interspersed with appropriate points of education relating to the mission, goals and accomplishments of the PEC.

When presented as part of the Equine Learning Center emphasis will be placed on youth and equine education. When used in conjunction with other venues, there may be a more general view of the mission and activities of the PEC.

We hope you will find this program attractive. Statistics from previous years indicate that potential exposure at the Farm Show was in excess of 400,000 people, at the York Fair in excess of 850,000 and Ag Progress Days has exceeded 40,000. We will also have a presence at Penn National Horse Show (estimated 15,000 attendees), PA Horse World EXPO (estimated 20,000 attendees) and the Bloomsburg Fair (estimated 500,000 attendees). These contracts are written on a calendar year basis and also offer "right of first refusal" for renewals.

**GOLD PACKAGE** -- \$3500.00 to include:

- 12 months exposure on our Power Point presentation at all venues where we have a presence (major events: Farm Show, York Fair, Ag Progress Days and Bloomsburg Fair; additional venues: PA Horse World Expo and Pennsylvania National Horse Show)
- Specific business will be exclusive for the contract period
- Full page advertisement in our stand-alone newsletter for one year
- Presence in every e-blast
- Link on our web site
- Advertisement on our web site
- Invitation (for two) to VIP night at Harrisburg Expo

**SILVER PACKAGE** -- \$2500.00 to include:

- 12 months exposure on our Power Point presentation including two major events (Farm Show, York Fair, Ag Progress Days and Bloomsburg Fair)
- One half page advertisement in our stand alone newsletter for one year
- Specific business will be exclusive for the events selected
- Presence in every e-blast
- Link on our web site
- Advertisement on our web site
- Invitation (for two) to VIP night at Harrisburg Expo

**BRONZE PACKAGE** -- \$1500 to include:

- 12 months exposure on our Power Point presentation including one major event (listed above)
- One half page advertisement in our stand alone newsletter for one year
- Presence in every e-blast
- Link on our web site
- Advertisement on our web site
- Invitation (for two) to VIP night at Harrisburg Expo

**SUPPORTER PACKAGE** -- \$300 per event to include:

- Signage on stall fronts of our display horses or at other events as appropriate
- One quarter page advertisement in our stand alone newsletter for one year
- Link on our web site
- Advertisement on our web site
- Invitation (for two) to VIP night at Harrisburg Expo