

**Pennsylvania Equine Council  
Board of Directors Meeting  
MINUTES  
March 30, 2019  
Hoss's Restaurant  
State College, Pennsylvania**

1. **Call Meeting to Order** – The meeting was called to order by President Gail Eichelberger at 11:15 AM
  
2. **Roll Call :**
  - A. **Board of Directors Present:** Gail Eichelberger, President; Bud Wills, Vice-President; Shawnda Felton, Treasurer; Aleta Seifert, Corresponding Secretary; Elaine Winters, Recording Secretary; Judy Cole, Amanda Gerner, Mike Kraft, Desilene Phillips, Edith Ryan, Skip Seifert, Capri Stiles-Mikesell, Ann Swinker, Charlie Van Auken
  
  - B. **Board of Directors by Teleconference:** Not available
  
  - C. **Board of Directors Absent:** Donna Foulk, Linda Golden, Jeanne Goforth, Sharon Kessler, Tammy Witherup
  
  - D. **Guests:** Christa Aufiero, Tammy Rairie, Gwen Wills
  
3. **Approval of the Minutes** – Minutes of the January 26, 2019 meeting were emailed to members of the Board of Directors for review prior to the meeting. Elaine presented changes to the Treasurer's Report section. *A motion to approve the minutes of the January 26, 2019 Board of Directors meeting with changes to the Treasurer's Report section was made by Aleta Seifert, seconded by Mike Kraft. With no further discussion, a vote was taken and the motion passed.*
  
4. **Treasurer's Report** – Shawnda Felton reported. A Financial Statement was emailed to members of the Board of Directors for review. See attached. Checking account beginning balance January 1, 2019 was \$14,704.63; total deposits were \$81,044.97 (included transfer of money market balance); total payments were \$66,351.11 (included transfer to Money Market account); ending balance January 31, 2019 was \$29,398.49. Beginning balance February 1, 2019 was \$29,398.49; total deposits were \$5,623.36; total payments were \$6,600.46; ending balance February 28, 2019 was \$28,421.39. Beginning balance March 1, 2019 was \$28,421.39; deposits as of March 21, 2019 were \$11,344.02; payments as of March 21, 2019 were \$2,983.94; balance as of March 21, 2019 was \$36,781.47. Money Market account balance as of February 28, 2019 was \$50,705.60. *A motion to accept the Treasurer's report subject to audit was made by Bud Wills, seconded by Capri Stiles-Mikesell. Motion passed.*

**5. Corresponding Secretary's Report** – Report was emailed to Board members prior to the meeting. See attached report.

Received request for sponsorship of the State 4-H Horse Show and the 4-H Junior Horse Championship Show sponsorship (discussed later).

Received an invitation to attend the PA 4-H Science of Agriculture Challenge Task Force trade show on June 20 in State College. Capri shared more information on this event.

She will try to arrange to man the PEC mini-booth; Ann offered to help if available.

Received information from members Ginny and Jack Gibble regarding a program called "Landsafe", and Aleta suggested to Gail that perhaps they could do a presentation at our annual meeting or perhaps even the developer of the program, Kelli Warrington. Aleta will get their contact information to Gail.

Received a request for sponsorship at KILE. *A motion to participate as a Premium Sponsor at \$250 for the KILE Youth Team 8-13 Class was made by Bud Wills, seconded by Amanda Gerner. Motion passed.*

Received a request from DCNR to write a letter of support for a grant application for Rothrock State Forest's trail remediation. Bud advised that Gwen had already sent the letter. Coleen Shelly notified the Board of a meeting possibly in May for horse rescue/equine welfare certificate and accountability program. Gail will contact her.

Ann asked if we received a request from Block and Bridle Club at Penn State to place an ad in their program; Aleta said we did not. Discussion followed. *A motion to place an ad in the Block and Bridle program at a cap of \$300 was made by Mike Kraft, seconded by Aleta Seifert. Motion passed.* Update: cost of a page ad is \$250.

**6. Foundation Report** – Jeanne Goforth. Jeanne had sent an email stating the Foundation accounts have not had any activity except for the scholarship checks paid to Caleigh Anderson and Margaret Brice.

**7. Old Business:**

- A. 2019 PA Horse World Expo & VIP Night** – Skip Seifert reported. See attached. Discussed revamping VIP night since original intent of the event has changed. Committee (Bud, Skip, Ann, Gail, Capri) will discuss alternatives. Elaine mentioned Linda prepared a pamphlet condensing the information from American Horse Council (AHC) on the S.A.F.E. Act which was used at our information booth and was also placed on the tables at VIP night. Also, Capri prepared display booth pieces highlighting the PA facts from the AHC impact study. Bud mentioned being able to accept credit cards at our booth was a great idea.

- B. PEC Member Trail Rides --** Skip gave an update on the August 1-4 ride to be held at the Bob Summers Allegheny Horse Camp in Marienville. Information is on the website. It was mentioned the application for the Mercer County Chapter's ride planned for September 19-22 at Two Mile Run County Park is on the website, also.
- C. AHC Annual Meeting –** Bud Wills reported. Meeting will be held June 9-12 in Washington, DC. Ann, Bud, Gwen, and Gail plan to attend if approved by the Board. AHC is planning to do a “ride-in” again in September in DC. Coalition of State Horse Councils’ fall meeting this year will be in Denver October 18-20. Next year AHC annual meeting will be in Denver. CSHC’s 2020 fall meeting will be in Saint Paul, Minnesota. *A motion to approve up to \$4,000 to allow four people to attend the American Horse Council’s annual meeting June 9-12 was made by Capri Stiles-Mikesell, seconded by Shawnda Felton. Motion passed.* Discussion followed. *A motion to amend the last motion to remove “up to \$4,000 to allow” was made by Capri Stiles-Mikesell, seconded by Shawnda Felton. Motion passed.*
- D. 2019 Budget –** Shawnda Felton. Discussed budget proposal. *A motion to cover the cost of continuing education for Shawnda Felton (Treasurer) to take a QuickBooks course was made by Bud Wills, seconded by Skip Seifert. Motion passed.* There was further discussion on the budget proposal. *A motion to use the proposed budget as a guideline for 2019 was made by Bud Wills, seconded by Skip Seifert. Motion passed.*
- E. Web Site Design –** Shawnda Felton/Aleta Seifert. Shawnda had emailed the Board a proposal from Holt Web Design LLC for review. Aleta questioned how it would work with our current webmaster. Capri would like to see things defined: Who owns the web address? What if the company folds? Do we own the content? She suggested one contract for design and creation and a separate contract to have them do more work. Suggested Aleta and Shawnda meet with them to discuss our questions and concerns. Bud suggested a committee be set up to look into this further. Committee: Aleta, Amanda, Capri, Christa Aufiero, and Shawnda. Mike, Aleta, and Amanda will contact other persons, also.
- F. PEC Annual Meeting & Issues Forum –** Gail Eichelberger. Dates set for November 8 & 9 at the Grantville Holiday Inn, Grantville. Colleen Shelly is working with Gail on planning. We would have the same room the whole time. Friday night we can bring in snacks and beverages. After the meeting, we can stay in the room to socialize; the room will be locked when not occupied;

Saturday -- continental breakfast and lunch (deli spread and salads). Discussed suggestions for the program.

- G. Investment of Funds** – Shawnda Felton. Shawnda asked if any more thought was given to the presentation done in November concerning investing some of the funds in the money market account. *A motion to have Shawnda Felton contact the financial advisor (Shannon Sottile) to come up with a proposal how to invest some of our funds to discuss at the May meeting was made by Bud Wills, seconded by Edith Ryan. Motion passed with one dissent (Skip Seifert).* Skip's dissent was based on the opinion that a simple savings account offered by more than one bank will offer investment returns similar to those initially proposed in the November presentation. These savings accounts require a minimum deposit but the amount that we are considering exceeds that minimum level.

## 8. New Business:

- A. 2020 VIP Night** – Bud Wills. Covered under Old Business
- B. 4-H Sponsorship Opportunities** – Capri Stiles-Mikesell. Capri mentioned she would like to take the 4-H horse clubs who have joined PEC (14 have joined to date as association members) and offer development sessions. She gave information about the 4-H Hoof Hour Awards for participants in the PA 4-H Recreational and Alternate Equine Activities Program. It was mentioned we sponsored classes last year at the 4-H State Horse Show and discussed doing it again this year. *A motion to sponsor three classes at the 4-H State Horse Show at \$75 each was made by Bud Wills, seconded by Shawnda Felton. Motion passed.* Capri presented an opportunity to support the Tucker Project to help cover the difference between a \$2,750 grant and the total cost of \$4,100 of a portable mounting ramp to be used for therapeutic riders across the community. *A motion to support the Tucker Project at \$1,000 level was made by Ann Swinker, seconded by Bud Wills. Motion passed.*
- C. Non-Commercial CDL Event** – Capri Stiles-Mikesell. Capri suggested that PEC host testing days to create a network of CDL drivers to get a rig to the testing site for a person to take their test. After discussion, it was suggested putting this on hold for the time being.
- D. Acceptance of Board Resignation** – Gail Eichelberger. Burt Staniar has sent in his notice of resignation from the Board of Directors. *A motion to accept Burt*

*Staniar's resignation from the Board of Directors effective March 30, 2019 was made by Gail Eichelberger, seconded by Bud Wills. Motion passed.* His term would have expired December 31, 2019. Appreciation and thanks for his service to PEC was noted.

## 9. Committee Reports:

**A. Advertising** – Bud Wills/Capri Stiles-Mikesell. Looking for venues to advertise through. Currently advertising a few times a year in Mid-Atlantic Horse. A couple suggestions were made, one of them being the *Horsemen's Corral* magazine.

**B. Collegiate/Youth Membership** – Capri Stiles-Mikesell. Will wait to see when 4-H Horse Club association memberships level off and then offer professional development.

**C. Education Grant and Scholarship Programs** – Amanda Gerner. No report.

**D. Electronic Director's Manual** –Capri Stiles-Mikesell. No report

**E. Equine Learning Center** – Mike Kraft. No action. Was contacted about PEC coming to Bloomsburg Fair; decided not to attend this year. Lancaster Barnstormers baseball team has a "Farmers Day" in which PEC could participate with a horse; no further information at this time. Thanks to Charlie for fixing the director chairs used with the booth.

**F. Equine Health and Regulations** – Ann Swinker mentioned she needs to be reappointed by the Council of State Horse Councils to participate in phone conferences with APHIS (U.S. Department of Agriculture's Animal and Plant Health Inspection Service).

**G. Facebook** – Amanda Gerner reported. Report was emailed to Board. The three posts that had the most activity were: 4-H horse club membership offer; Penn State's mud seminar; Sunday hunting article.

**H. Legislation** – Linda Golden. Report was emailed to Board members. Capri mentioned there is an increased interest in manure management by certain counties. Suggested having manure management plans up to date; make a list on a calendar of steps being taken. Ann mentioned certification is changing for pesticide certification – contact local Extension Office for information. Skip stated that he forwarded the

results of our Sunday hunting survey to State Senator Kristen Phillips-Hill and suggested that other Board members should do the same.

**I. Membership** – Shawnda Felton. Report was emailed to Board members. As of March 21, there were 674 memberships totaling 3,288 members -- 846 adults, 50 youth, and 2,392 in associations.

**J. Newsletter** – Judy Cole. The next newsletter will be for June; need proofed items by May 1.

**K. Nominations** – Bud Wills. No report.

**L. PennAg Liaison** – Skip Seifert. Attended meeting March 28 at New Bolton Center. Laura Kenny was the speaker; talked about the mud webinar and Act 138. Also, PennAg expressed an interest in trying to bring back the open horse show at KILE. Kevin Brightbill, DVM spoke about registering every animal owner in the state for disease control.

**M. Policies and Procedures** – Aleta Seifert. No report.

**N. Signs** – Skip Seifert. Report emailed to Board. *A motion to reimburse Skip Seifert \$120.72 for the extra shipping charges for sign shipments in 2018 was made by Bud Wills, seconded by Edith Ryan. Motion passed.*

**O. Sponsorship** – Skip Seifert/Mike Kraft. No action.

**P. State Directors Chair** – Gail Eichelberger. No report.

**Q. Trails** – Bud Wills. Report emailed to Board members. Mentioned that according to our survey at Expo, horse people are 95% opposed to Sunday hunting. Bud mentioned Farm Bureau hunters are opposed also. Kettle Creek State Park has asked us to come up to look at some trails. Scheduled with Doreen Beckley to do a 1-day workshop on August 15 and a work day on August 16 at Buchanan State Forest. Received an invitation on behalf of PEC from Democratic legislators to attend an event in Harrisburg on April 8. Gwen will check on details.

## **10. Additional Business:**

**A. E-Blast** – Capri Stiles-Mikesell. 65 opened the legislative link; 23 opened our webpage; 10 opened to membership; 3 clicked on King Barn.

- B.** Colleen Shelly – Gail Eichelberger. Gail will advise of more details about Colleen’s program if and when scheduled.

**11. Meeting Dates**

- (1) May 18 - Harrisburg Farm Show Building 11:00 am
- (2) August 13 - Ag Progress Days Horse Building 5:30 pm
- (3) November 8 & 9 - Annual Meeting & Issues Forum, Grantville Holiday Inn

**12. Meeting Adjournment**

*A motion to adjourn the meeting was made by Bud Wills, seconded by Desilene Phillips.* With no further business, the meeting was adjourned at 4:00 pm.

Respectfully submitted,

*Elaine E. Winters*

Elaine E. Winters

Recording Secretary