

**Pennsylvania Equine Council
Board of Directors Meeting
Minutes
January 26, 2019
Farm Show Building
Harrisburg, Pennsylvania**

1. **Call Meeting to Order** – The meeting was called to order by President Gail Eichelberger at 11:00 AM

2. **Roll Call :**
 - A. **Board of Directors Present:** Gail Eichelberger, President; Bud Wills, Vice-President; Shawnda Felton, Treasurer; Aleta Seifert, Corresponding Secretary; Elaine Winters, Recording Secretary; Jeanne Goforth, Amanda Gerner, Linda Golden, Sharon Kessler, Mike Kraft, Edith Ryan, Skip Seifert, Ann Swinker, Charlie Van Auken

 - B. **Board of Directors by Teleconference:** Capri Stiles-Mikesell, Tammy Witherup

 - C. **Board of Directors Absent:** Judy Cole, Donna Foulk, Desi Phillips, Burt Staniar

 - D. **Guests:** Rick Eichelberger, Bev Rice, Colleen Shelly, Marge Twigg, Gwen Wills

3. **Approval of the Minutes** – Minutes of the November 16, 2018 meeting were emailed to members of the Board of Directors for review prior to the meeting. *A motion to approve the minutes of the November 16, 2018 Board of Directors meeting was made by Ann Swinker, seconded by Linda Golden. With no further discussion, a vote was taken and the motion passed.*

4. **Treasurer’s Report** – Shawnda Felton reported. A Financial Statement was emailed to members of the Board of Directors for review. See attached. Beginning balance November 1, 2018 was \$22,801.25. Total deposits for November were \$2,175.04; total payments were \$3,913.08. Ending balance November 30, 2018 was \$21,063.21. Beginning balance December 1, 2018 was \$21,063.21. Total deposits for December were \$1,460.57; total payments were \$10,196.34. Ending balance December 31, 2018 was \$12,327.44. Money Market account total is \$50,000. *A motion to accept the Treasurer’s report subject to audit was made by Bud Wills, seconded by Mike Kraft. Motion passed.*

5. **Corresponding Secretary’s Report** – Report was emailed to Board members prior to the meeting. See attached report. Skip mentioned the Friends of the Farm Show Celebrity Driving event was a different format which made it more interesting. PEC

sponsored one of the drivers in the competition, who was Kristin Phillips Hill of the PA 28th Senate District. A picture of Kristin and Skip was received and passed around. Ann suggested putting it on our web site and Facebook page. Linda mentioned meeting a couple during the driving competition who later became PEC members at the ELC booth.

6. Foundation Report – Jeanne Goforth reported. The balance of the Foundation General Account is \$62,938.77, and the balance of the Foundation Scholarship Account is \$2,271.50.

7. Old Business:

- A. PA Farm Show/ELC** – Mike Kraft reported. The week was busy and long. Total volunteers hours were approx. 600 hours. \$507 was received in donations; \$68 was used for expenses. Tend to have the same volunteers every year. Stressed to Board members who have not helped at Farm Show to consider volunteering in the future. Mike mentioned again not going to Bloomsburg due to lack of volunteers and horses that will work in the chute. Linda asked if county groups could get involved. She also mentioned in her observation our booth is one of the most interactive booths at Farm Show. Veterinarian Dr. Solomon donated new bones (front and back legs) and skull showing the age of teeth. Gail thanked Aleta for making new art work boards on the leg and hoof bones structure. Colleen Shelly offered her horse for possible use at Farm Show. She is the owner of Pennsylvania Academy for Animal Care and Control and is a PEC business member. She is developing a certification program for animal patrol persons.
- B. 2019 PA Horse World Expo & VIP Night** – Skip Seifert reported. Savor (caterer for Farm Show) sent a proposed menu. Due to the cost, some modifications were made to get closer to last year's cost. Program: Tour at 5:30 pm for those guests interested in a tour of Expo; 6:30 pm VIP Reception; 8:30 pm Theatre Equus starts. Still need a speaker; Bud will make a contact. Table favors will be PEC pens. Linda mentioned she needs to know if Board members are bringing a guest. Aleta needs a list of invitees by email. It was suggested using as handouts the AHC horse impact study summary sheet for PA. Bud will contact AHC to have PA's summary sheet corrected so it can be sent to Bev to have printed for handouts. Foundation cards will also be available on the tables. Capri mentioned she has speakers lined up for Lecture Hall B for EXPO.
- C. PEC Member Trail Rides.** Skip Seifert reported the 2019 PEC member ride

will be held at the Bob Summers Allegheny Horse Camp in Marienville on August 1-4. Following discussion, it was decided to contact the same caterer as last year. Crawford and Mercer County groups are planning a ride for September 19-22. This is still in planning stages. Amanda asked to get information about the rides to her to put on Facebook. Also, there will be a fundraiser ride on June 8 at Two-Mile Run for members and non-members.

- D. AHC Annual Meeting** – Bud Wills reported. Meeting will be held June 10-13 in Washington, DC. The usual PEC contingent includes Ann, Burt, Bud and Gwen (all of whom sit on various committees) will be going down the 9th. Gail has expressed an interest in attending, also. AHC is talking about doing another “ride-in” in September. It is important to attend these events to make contacts and to give input to legislators on horse issues.

- E. Bylaws Revision** – Aleta emailed the Bylaws as revised 01/10/19 to Board members for review. *A motion to approve the Bylaws as revised 01/10/19 was made by Bud Wills, seconded by Linda Golden. Motion passed.*

8. New Business:

- A. 2019 Committee Chairs** – Gail Eichelberger assigned the following Committee Chairs:
 - Advertising** – Capri Stiles-Mikesell
 - Annual Meeting** – Gail Eichelberger
 - Association Insurance** – Aleta Seifert
 - Audit** – Amanda Gerner
 - Booth** – Elaine Winters
 - Collegiate and Youth Membership** – Capri Stiles-Mikesell
 - E-blast** – Capri Stiles-Mikesell
 - Education Grant and Scholarship Programs** – Amanda Gerner
 - Electronic Director’s Manual** – Capri Stiles-Mikesell
 - Equine Learning Center** – Mike Kraft
 - Equine Health and Regulations** – Burt Staniar
 - EXPO** – Skip Seifert
 - Facebook** – Amanda Gerner
 - Finance** – Shawnda Felton
 - Legislation** – Linda Golden
 - License Plate** – Aleta Seifert
 - Membership** – Shawnda Felton
 - Newsletter** – Judy Cole

Nominations – Bud Wills

PennAg Liaison – Skip Seifert

Penn State Ag Council – Ann Swinker

Policies and Procedures – Aleta Seifert

Signs – Skip Seifert

Sponsorship – Skip Seifert/Mike Kraft

State Directors Chair – Gail Eichelberger

Trails – Bud Wills

Web Site – Aleta Seifert

Executive Committee consists of elected officers (President, Gail Eichelberger; Vice-President, Bud Wills; and Treasurer, Shawnda Felton) and four Board members (elected by the Board), all of whom have voting rights. Non-voting members are Corresponding Secretary, Aleta Seifert and Recording Secretary, Elaine Winters. Linda Golden, Mike Kraft and Capri Stiles-Mikesell agreed to be re-elected. *A motion to nominate Edith Ryan for election to the Executive Committee was made by Sharon Kessler, seconded by Linda Golden. Motion passed.*

A motion to elect Linda Golden, Mike Kraft, Edith Ryan and Capri Stiles-Mikesell to the Executive Committee was made by Bud Wills, seconded by Aleta Seifert. Motion passed.

- B. 2019 Budget** – Shawnda Felton. Shawnda had emailed to Board members a three-year profit/loss comparison. It was suggested that each committee chair check line items and give input to Shawnda for the 2019 budget. Bud asked if anyone knows of a paper to advertise in inexpensively to let Capri or him know. Colleen will include a link to our website on her website. PEC is now an association member of Back County Horsemen of America and we have an ad in their newspaper. Elaine will work with Shawnda on a budget to present at the March meeting.
- C. Donation Requests** – Gail Eichelberger. Shawnda shared about a young girl who died in a house fire in her area who was very involved in 4-H in competitive trail riding. She suggested thinking about giving a donation to the local 4-H group. There was concern voiced about setting precedence. It was suggested offering a free membership to 4-H horse groups in memory of the young girl. Discussed possibly offering free membership to 4-H and pony clubs; would have to be approved by head organizations. Mike will make contact with appropriate 4-H person. Capri mentioned the 4-H Horse Development Committee may be asking if PEC wants to sponsor jackets for a competitive trail ride at the end of September. She'll be getting more information.

- D. Web Site Design** – Shawnda Felton/Aleta Seifert. Shawnda mentioned our web site needs an updated format. She will get a proposal together for the next Board meeting.
- E. SAFE ACT – Animal Welfare Council** – Gail Eichelberger. Linda will try to condense information from AHC on this act for possible web site information.
- F. PennAg Membership Renewal** – Gail Eichelberger. Shawnda reported this has been paid.
- G. Display Boards** – Capri Stiles-Mikesell. Suggested having nice display boards for our booth at EXPO to address different items from the PA summary of the AHC impact study to show how important we are to the recreational industry and also that PEC can now take credit cards. Bud will send Capri the PA summary sheet and Linda’s bullet point sheet.
- H. Penn State Equine Science Showcase Sponsorship** – Mike requested approval for a Platinum sponsorship of \$500 for the Penn State Equine Science Showcase, Quarter Horse Sale to be held April 22. PEC has given such support in past years. *A motion to give a \$500 sponsorship to the 2019 Penn State Equine Science Showcase, Quarter Horse Sale, was made by Bud Wills, seconded by Linda Golden. Motion passed.*

9. Committee Reports:

- A. Advertising** – Bud Wills and Capri Stiles-Mikesell. This was covered earlier.
- B. Collegiate/Youth Membership** – Capri Stiles-Mikesell. No report
- C. Education Grant and Scholarship Programs** – Gail Eichelberger. Scholarship awardees Caleigh Anderson and Margaret Brice will be attending the VIP night to accept their “big” checks. Elaine will have them ready. Gail will get information to Jeanne to send the real checks when all requirements are met.
- D. Electronic Director’s Manual** – Capri Stiles-Mikesell. No report.
- E. Equine Learning Center** – Mike Kraft. Report was emailed to Board members. Skip mentioned the booth chairs are in need of repair and Charlie has offered to fix them. *A motion to reimburse Charlie Van Auken the cost of rebuilding six booth*

chairs at \$50 each was made by Skip Seifert, seconded by Mike Kraft. Motion passed.

F. Equine Health and Regulations – Burt Staniar. No report by Burt. Linda mentioned she was on the Department of Agriculture’s recent webinar with Dr. Wolfgang; subject covered care of horses. Linda asked about issues faced by boarding stables; response was to call the magistrate and file a civil suit.

G. Facebook – Amanda Gerner reported. There has been more activity since the Farm Show.

H. Legislation – Linda Golden. Report was emailed to Board members. See attached.

I. Membership – Shawnda Felton. The report was emailed to Board members. 453 memberships; 1886 members as of January 19, 2019.

J. Newsletter – Judy Cole emailed to Board Members the schedule of due dates for the 2019 newsletters and asked that all articles be proofread by Aleta, Elaine or Linda before sending them to her. It was mentioned that proofreaders should include their name/s at the end of the document and the document be sent back to the author for review before it is forwarded to Judy by the author.

K. Nominations – Bud Wills had no report.

L. PennAg Liaison – Skip Seifert. Skip volunteered at their booth at Farm Show.

M. Policies and Procedures – Bud Wills reported. Thank you to Aleta, Linda and Shelly Rodgers for their hard work on updating the Policies and Procedures.

N. Signs – Skip Seifert reported. 2000 signs were ordered.

O. Sponsorship – Skip Seifert and Mike Kraft. Had a person come to Farm Show that had a horse bedding product that was packaged like you buy peat moss; it was reprocessed cardboard. Person is interested in a gold sponsorship with PEC. Mike will follow up.

P. State Directors Chair – Charlie Van Auken reported. There were five chapters; now down to three. Received the paperwork from Crawford and Philadelphia Chapters for the incentive payment. Mercer Chapter has to send in their paperwork.

Page 7

Q. Trails – Bud Wills reported. Report was emailed to Board members. Loyalsock State Forest wants us to look at trails but it has been too wet; same situation at Sproul SF. Hope to spend time riding this summer to look at trails. There's a move for e-bikes to use non-motorized trails. Gearing up for EXPO. State Trooper Penrose will be presenting Friday and Saturday in Lecture Hall B on trailering in PA, combination gross weights, and understanding the Class A licensing laws. Working on getting something out for people to know what the examiners expect.

10. **Additional Business:**

A. Grants -- Amanda mentioned she had a request from a farm about our grant program – if we have other grants available other than our education grant. Her response was no.

B. Speaker Request -- Amanda mentioned that Jeanne Frailey from Tom Mix Rangers in Meadville requested someone to come to their annual banquet on March 9 and wanted to know about membership and insurance. Bud and Gwen will handle this request

C. PEC Annual Meeting – Gail contacted Bob Sneed for information about the contact in Grantville; Colleen volunteered to help. Gail will email information as she gets it.

D. March 23 Board Meeting – Due to a conflict, the date may change to March 30. Bud will check with Hoss's to check if March 30 is available and will email Board.

11. **Meeting Dates**

- (1) March 30?? - Hoss's Restaurant, State College 11:00 am
- (2) May 18 - Harrisburg Farm Show Building 11:00 am
- (3) August 13 - Ag Progress Days Horse Building 5:30 pm
- (4) Annual Meeting dates TBD

12. **Meeting Adjournment**

A motion to adjourn the meeting was made by Bud Wills, seconded by Edith Ryan. With no further business, the meeting was adjourned at 3:10 pm.

Respectfully submitted,

Elaine E. Winters

Elaine E. Winters
Recording Secretary